

MPC London adds data backup to its solutions catwalk for fashion retailers

~ IT solutions provider signs reseller agreement with online data backup and recovery specialist Attix5 ~

MPC London can now provide its retail customers with a comprehensive online data backup and recovery solution, giving them complete peace-of-mind that their critical business data is fully protected against loss.

MPC London has recently signed a reseller agreement with Attix5, extending its solutions portfolio to include Attix5's online data backup and recovery software, Backup Professional.

The IT solutions provider specialises in the retail sector and its customers include major fashion, furniture, interior design and music retailers such as Anya, xx and xx.

Backup Professional enables automated backup of data across the entire enterprise, whether it resides on servers, desktops or mobile computing devices such as laptops. In the event of data loss due to a systems crash, failure, theft, virus damage, accidental deletion or disaster (e.g. fire, flood), files can be quickly and easily recovered from a remote online storage facility to any computer at any location, enabling the smooth continuation of business operations.

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“Backup Professional’s ease-of-use and intelligent automation means it is ideally suited to backup our clients Exchange servers and their laptops,” commented Jeremy Pemberton, managing director of MPC London. “Many of our customers have expressed frustration with tape-based backup systems because of mechanical failures and the expense and complexity of maintaining them. Backup Professional is a cost-effective alternative which provides bank-level security and resilience.”

About MPC London

For more information about MPC London, go to www.mpclondon.co.uk

About Attix5

Attix5 is a leading provider of online data backup and recovery solutions. Its fail-safe technology provides enterprise-wide protection against loss of critical business information.

Attix5’s Backup Professional solution enables IT managers to automate backup procedures across the entire enterprise, whether data resides on servers, desktops or laptops, helping to ensure compliance with corporate governance policies and regulations on data risk and business continuity. Users can also quickly and easily recover data anywhere, anytime without the need for IT support using a simple, secure browser-based interface.

Backup Professional is the most secure end-to-end solution of its class in the world. It is the only offering on the market to incorporate two-factor user authentication, PKI and encryption technology and to have full certification for RSA Security’s RSA Keon, RSA BSAFE and RSA SecurID products. This means that any sensitive data stored, transmitted or accessed online (via a LAN, WAN or Internet connection) using Backup Professional is protected by ‘bank-level plus’ security.

Attix5 commissioned PricewaterhouseCoopers (PwC) to conduct stringent tests and reviews to ensure that the quality, security and functionality of the Backup Professional solution are in line with international best practice. PwC has investigated all security concerns relating to remote data storage using Attix5’s proprietary technology and has confirmed its trust by outsourcing its own critical data storage to Attix5.

Attix5’s customers range from SMEs to blue-chip companies and include Accenture, Pfizer, PwC, Tiscali, RSA Security, Old Mutual and Dimension Data. The company has strategic partnerships with PwC and Cable & Wireless, and is RSA Security’s exclusive global Premier Partner for online data backup and recovery.

www.attix5.com